

<b>Partner:</b>	New Wave Power
<b>Campaign:</b>	NEWAVEAGT
<b>Billing Type:</b>	ACH/DDA (Bank-BNK), Credit card, Debit card
<b>Plans:</b>	\$2,000 Surge Protection (Plan ID = 39129)
<b>Pricing:</b>	\$14.95/mo.

**COVER PAGE:**

**IMPORTANT NOTES:**

1. No rebuttal states: AK, ID, NC, and SC, all other states 2 rebuttals maximum
2. Surge protection state exclusions: AK, CA, GA, HI, IA, MA, ME, MS, OH, OR, and VT
3. Data Capture, Permission to Bill, and Billing Disclosures must be read verbatim
4. Surge Protection Plan cannot be the lead offer
5. Sales pitch can only be in English

## HOMEOWNERSHIP STATUS

Quick question: Do you currently own or rent your home?

## INTRODUCTION

As an energy company, we wanted to share an important fact with you: On average, homes experience about 20 power surges a day. Did you know that?

Well that's why we've partnered with Cinch Home Services, a home protection plan leader who helps protect your budget when a power surge damages your computers, TVs, and other important electronics.

**Go to appropriate plan details**

## \$2,000 SURGE PROTECTION PLAN DETAILS

**Must disclose the name of the plan, coverage, review period, and the plan pricing.**

With the Surge Protection Plan...

- You'll be reimbursed up to \$2,000 a year towards the repair or replacement of covered electronics and appliances.
- Since this a reimbursement plan, you can use any repair person you'd like and there's no deductible!
- This annual plan is only \$14.95 a month and you have 30 days from today before billing begins to review the protection and decide if it's right for you.

Replacing surge-damaged electronics could cost thousands. Wouldn't it be great to get that money back?

**If yes:** Continue to Data Capture

**If no:** Go to appropriate rebuttal

## DATA CAPTURE

**Must read the (EWC) consent language in this section.**

I just need to gather some information:

I need to confirm the spelling of your full name.

What is your primary phone number?

What email address would you like me to send your confirmation to?

What is your property address?

Is your mailing address the same as property address?

EWC: Cinch Home Services may occasionally have product and service promotions that may be of interest to you. Do you consent to receive calls, text messages and emails from Cinch Home Services about our services and offers, including use of automated technology, artificial or pre-recorded voice, at the telephone number and/or email address provided? This consent is not required to make a purchase. Do you approve?

## PERMISSION TO BILL

**This section of the script must be read verbatim and prior to capturing the payment information. Also, must obtain a clear yes to move forward.**

Cinch will send you a welcome kit within 10 to 15 days from today that includes your plan details with terms, conditions, qualifying events, limitations, and exclusions.

- **If email provided:**

You'll also be receiving a confirmation email shortly. Just register your plan at [my.cinchhomeservices.com](http://my.cinchhomeservices.com) so you can review your plan details with terms, conditions, qualifying events, limitations, and exclusions right away.

- **If Utah:** Be advised that in addition to any right to otherwise revoke an offer, you, the purchaser, have until midnight of the third business day after the receipt of welcome kit or 30-days from today, to cancel this agreement, whichever is later. If you cancel during this period, you will not be charged. Cancellation must be in writing and sent to [P.O. Box 811720, Boca Raton, FL 33481 1720]. If you have questions about the Surge Protection Plan, you may call 844-627-6010.

Your benefits start 30-days from today, as does the monthly billing of \$14.95 plus any applicable taxes, which will be charged to the payment method you provide and every month, thereafter. If a charge is returned or declined, your protection will be cancelled. This coverage is for one year and will automatically renew at the then-current fee unless you cancel. And remember, you can cancel at any time by calling 844-627-6010 or by going online at [my.cinchhomeservices.com](http://my.cinchhomeservices.com).

All fees paid prior to cancellation are non-refundable. If you cancel after placing a claim, you'd be responsible for the potential \$25 cancellation fee as well as the remainder of the annual premium or the amount of the claim, whichever is less. Cancellation of the next payment may not be implemented before the next scheduled charge occurs.

With the understanding of the billing terms I've just read, do I have your authorization to process your enrollment in the Surge Protection Plan?

**(Must get a clear yes)**

## BILLING METHOD CAPTURE

How would you like to pay for your coverage?

Cinch can debit it directly from any checking or savings account. Or they also accept all major credit card and debit cards. Since this is an annual subscription, we don't accept gift cards.

Which one would work best for you?

- **Credit or Debit Card**
  - **Capture full name on card** – What is the full name on that card? **Can't process with a different name.**
  - **Capture card number** – What is the number on that card?
  - **Capture security CVV code** – What is the security CVV code on that card?
  - **Capture expiration date** – What is the expiration date on that card?
- **Checking / Savings Account**
  - **Capture routing number** – What is the routing number?
  - **Capture account number** – What is the account number?

## SALES CLOSE

**Must disclose when the welcome materials/confirmation email will arrive and Cinch's toll-free number.**

Your Surge Protection Plan welcome materials should arrive within 10-15 business days.

- **If email provided:**

You'll also be receiving a confirmation email shortly, please make sure to check your SPAM folder.

If you have any questions, just call 844-627-6010.