

An affordable level of protection for your customers

Home ownership is rewarding, but it's not always easy. When major home appliances and systems break down, it can be difficult to come up with the money to get them fixed. And finding a trustworthy service pro can be hard too.

That's what an Essentials Plan from Cinch is all about: making it simple for homeowners to get the help they need at a price they can afford.



Coverage and pricing

HOW A CINCH ESSENTIALS PLAN WORKS

1. When a covered item breaks down, customers can request service online or by phone.
2. We'll find a pre-screened service pro in their area to fix the item.
3. The service pro will repair the item (if it can't be repaired, it will be replaced).
4. The customer pays a deductible and the repair is guaranteed for 180 days (non-covered charges may apply).

CUSTOMERS ALSO GET:

- 180-day workmanship guarantee
- \$25 air and water filter credit
- Discounts on appliance purchases
- Emergency locksmith reimbursement
- Homeowners Insurance Deductible Reimbursement up to \$1,000 (one claim per year)

Coverage and pricing

ITEMS	WATER ESSENTIALS
Plumbing System	✓
Electrical System	✓
Refrigerator	✓
Water Heater	✓
Dishwasher	✓
Clothes Washer	✓
Monthly Pricing	\$19.99
Deductible	\$250