

<b>Partner:</b>	MooveGuru
<b>Campaign:</b>	MGURUAGT
<b>Billing Type:</b>	ACH/DDA (Bank-BNK), Credit card, Debit card
<b>Plans:</b>	• Surge Protection - \$9.95/mo. – Homeowners & Renters
<b>Deductible:</b>	• Surge Protection - no deductible
<b>Promotion:</b>	\$25 Reward Card for Surge Protection Plan

**COVER PAGE:**

**IMPORTANT NOTES:**

1. No rebuttal states: AK, ID, NC, and SC, all other states 2 rebuttals maximum
2. Surge Protection state exclusions: AK, CA, GA, HI, IA, MA, ME, MS, OH, OR, TX & VT
3. Data Capture, Permission to Bill, and Billing Disclosures must be read verbatim

## PLAN DETAILS

**Must disclose the name of the plan, coverage, pricing, and the review period.**

**Surge Protection state exclusions: AK, CA, GA, HI, IA, MA, ME, MS, OH, OR, TX & VT**

### **\$2,000 SURGE PROTECTION OFFER**

As you probably know, power surges can damage your electronics and appliances and cost a lot of money to replace. For our customers, we are now offering the Cinch Surge Protection Plan that protects your budget for your computers, TVs, fridge, and other major appliances.

- The surge protection plan reimburses you up to \$2,000 a year towards the repair or replacement of covered electronics and appliances.
- Since this a reimbursement plan, you can use any repair person you'd like and there's no deductible!
- And just for enrolling into this protection plan, you can get a \$25 Reward Card that can be used at your favorite retailers and restaurants. And you get to keep the \$25 Reward Card even if you decide the plan is not right for you.
- This annual plan is only \$9.95 a month and you have 30-days from today before billing begins to review the protection and decide if it's right for you.

Sounds good right?

## DATA CAPTURE

**Must read the (EWC) consent language in this section.**

I just need to gather some information:

I need to confirm the spelling of your full name.

What is your primary phone number?

What email address would you like me to send your confirmation to?

What is your property address?

Is your mailing address the same as the property address?

Cinch Home Services may occasionally have product and service promotions that may be of interest to you.

Do you consent to receive calls, text messages and emails from Cinch Home Services about our services and offers, including the use of automated technology, artificial or pre-recorded voice, at the telephone number and/or email address provided? This consent is not required to make a purchase. Do you approve?

## PERMISSION TO BILL

**This section of the script must be read verbatim and prior to capturing the payment information. Also, must obtain a clear yes to move forward.**

## SURGE PROTECTION PLAN

Since you made a great decision to help protect your appliances and electronics with Surge Protection, I have just a few additional things to go over regarding your Surge Protection Plan.

Cinch will send you a welcome kit within 10 to 15 days from today that includes your plan details with terms, conditions, qualifying events, limitations, and exclusions.

- **If email provided:**

- You'll also be receiving a confirmation email shortly. Just register your plan at [my.cinchhomeservices.com](http://my.cinchhomeservices.com) so you can review your plan details with terms, conditions, qualifying events, limitations, and exclusions right away.

- **If Utah:** Be advised that in addition to any right to otherwise revoke an offer, you, the purchaser, have until midnight of the third business day after the receipt of the welcome kit or 30-days from today, to cancel this agreement, whichever is later. If you cancel during this period, you will not be charged. Cancellation must be in writing and sent to P.O. Box 811720, Boca Raton, FL 33481 1720. If you have questions about the Essentials Water Plan, you may call 844-249-9474.

Your benefits start 30-days from today, as does the monthly billing of \$9.95 plus any applicable taxes, which will be charged to the payment method you provide, and every month, thereafter. If a charge is returned or declined, your protection will be cancelled. This coverage is for one year and will automatically renew at the then-current fee unless you cancel. And remember, you can cancel at any time by calling 844-249-9474 or by going online at [my.cinchhomeservices.com](http://my.cinchhomeservices.com).

All fees paid prior to cancellation are non-refundable. If you cancel after placing a claim, you'd be responsible for the potential \$25 cancellation fee as well as the remainder of the annual premium or the amount of the claim, whichever is less. Cancellation of the next payment may not be implemented before the next scheduled charge occurs.

With the understanding of the billing terms I've just read, do I have your authorization to process your enrollment in the Surge Protection Plan?

**(Must get a clear yes)**

## BILLING METHOD CAPTURE

How would you like to pay for your coverage?

Cinch can debit it directly from any checking or savings account. Or they also accept all major credit card and debit cards. Since this is an annual subscription, we don't accept gift cards.

Which one would work best for you?

- **Credit or Debit Card**

- **Capture full name on card** – What is the full name on that card? **Can't process with a different name.**
- **Capture card number** – What is the number on that card?
- **Capture security CVV code** – What is the security CVV code on that card?
- **Capture expiration date** – What is the expiration date on that card?

- **Checking / Savings Account**

- **Capture routing number** – What is the routing number?
- **Capture account number** – What is the account number?

## SALES CLOSE

**Must disclose when the welcome materials/confirmation email will arrive and Cinch's toll-free number.**

[*Customer Name*], your Surge Protection Plan welcome materials should arrive within 10-15 business days.

- **If email provided:**

You'll also be receiving a confirmation email shortly, please make sure to check your SPAM folder.

If you have any questions about your Surge Protection Plan, just call 844-249-9474.